



Company History

The world change in attitude and awareness of the vital importance of environmental sustainability, has confirmed the belief that the people at NoWet Waterless CarClean Pty Ltd in Australia have had since 2003.

An all Australian owned company, NoWet Waterless CarClean Pty Ltd, was registered on 18th Nov 2003, with the objective to seek an environmentally friendly product that could clean cars without using water, yet giving a scratch free, protective and superior finish.

After a long period of testing different products from around the world, NoWet was chosen as it met these criteria and more. The ingredients in NoWet have the ability to lift the dirt particles off the surface and encapsulating them in the NoWet liquid, which is then gently wiped up, followed by hand buffing to a super shine, without scratching. The All-In-One NoWet, cleans, waxes, polishes, seals, and protection to all paint surfaces.

Distributing this fine product through retail stores at the time when cleaning vehicles without water was not accepted by the general public. By putting a franchise system in place, we could show this "new method of cleaning cars" simultaneously in all States of Australia.

In September 04 Andrew and Jayne Zachar, were the first to come on board to look after the State of Queensland. This was followed by the South Australia Oct 04, New South Wales May 05, Western Australia Oct 05, and Victoria in Feb 06 with more franchisees in different States.

As NoWet is the key to this unique franchise system, Trade Marks were registered for the Product in Feb 04 and for the Service in Aug 04. No Wet Products Pty Ltd was established in Nov 04, to hold the IP - Trade Marks and Licences for NoWet Waterless CarClean.

The product was put to test by various environment-orientated bodies. First approval, 2nd Nov 04, was from the Smart Approved WaterMark Expert Panel for the product and separately for the Service that NoWet Waterless CarClean provides.

After vigorous testing and analysing of the product in 2006, NoWet Waterless CarClean received the licence for the Good Environmental Choice Australia Label.

The 2005 Australia Post SA Great Regional Award for the Adelaide Hills region in the business category was won by a NoWet Franchisee. The 2006 Business Achievers Award was won by one of our Queensland Franchisees. A true testament to the NoWet Franchise System.

As proof of the quality of workmanship that the franchisees are performing, there are numerous testimonials from individuals, corporate entities and governments alike. To name a few - Audi Centre Perth, University of Wollongong, Queensland Government Skill Tech Australia, Surf Life Saving Foundation, Brisbane City Council, Aquaknect Flexibles Connectors, Sprint GasRacing, Queensland Hydraulics, City Mazda, Queensland Government QFleet, Brisbane Hinterland 4 WD Tours.

Spreading our model, NoWet Waterless CarClean (International) Pty Ltd was founded on 16th October 06 with the first supply of NoWet to Poland. NoWet Poland has received the Trade Mark Registration for the EU Member Countries.

NoWet Poland distributes NoWet in Poland, Germany, Italy and Greece. NoWet International supplies South Africa, the Middle East, Dubai, Asia Korea and has continual dialogue with interested companies throughout the world.

NoWet International has formed an association with Esponjinha, the suppliers and distributors or NoWet for the Liberian Peninsula – Portugal, Spain, Andora and a small part of Southern France.

To support our franchise system, NoWet CarClean is a member of the Franchise Council of Australia, Australian Fleet Managers Association, Australian Water association and Water Industry Alliance.

Frank Weber

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<http://www.nowetcarclean.com.au>

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<http://www.nowetinternational.com>

<http://www.nowetqld.com.au>

Associated Websites

<http://www.nowet.eu>

<http://www.nowet.de>

<http://www.nowet.it>

<http://www.nowet.info.pl>

<http://www.nowet.pt>

<http://www.nowet.lv>